

# eClass CONNECT

Fall 2009



## Welcome

Welcome to the inaugural edition of *eClassConnect*, a periodic eNewsletter highlighting accomplishments of our clients, helpful hints, and valuable information about services that may benefit your organization. Our intent is to keep this publication short and concise, yet provide busy leaders with helpful information.

## What is Happening at Class Communications?

Since the inception of Class Communications, Inc., our clients have remained our priority. The company began emerging in January 2009 after we received news that IU 13 would no longer be offering print and design services through the Communication Link program. With unyielding encouragement and support from our clients and colleagues to continue offering those same services, we opened our doors for business on March 2, 2009. We have remained a strong team and are continuing to offer the same excellent customer service, timely responses, and award-winning designs, while maintaining affordable rates!

Our services extend beyond the traditional design and print realm. We also design and coordinate projects such as customized wall-coverings, banners, tradeshow displays, promotional items, emergency guides, training manuals, conference materials, etc. We continue to have relationships with many types of vendors and will shop around for you to ensure that you are receiving the best value for your dollars. Take a moment to review our portfolio at [ClassCommunicationsInc.com](http://ClassCommunicationsInc.com) and see what we can do for you!

## Thank You

We value the relationships shared with each client and appreciate the loyalty shown as we transitioned into Class Communications. Please accept our heartfelt **thank you** for allowing us to continue serving you!



## Congratulations to Our Clients!

Manheim Township and Solanco School Districts received awards for their publications in the Pennsylvania School Boards Association (PSBA) 40th Annual Educational Publications Contest.

### Manheim Township School District

2009-2010 District Calendar -  
Award of Excellence  
(Calendar Category)

### Solanco School District

*Solanco Today/Parent Talk* -  
Award of Excellence  
(Parent Information Category)  
*Solanco Today* - Award of  
Excellence  
(Newsletter/Newspaper Category)

These publications were judged on appearance, writing and style, editing, layout and design, use of artwork and photography, printing, and value to the audience.

**Congratulations!**

[ClassCommunicationsInc.com](http://ClassCommunicationsInc.com)





# Social Networking – **GET CONNECTED**

Social networking is all around us. Whether it is **Facebook**, **LinkedIn** or **twitter**, it has touched most of us – whether or not we have welcomed it! We want to be accessible to our clients and have jumped on board with electronic media:

- Become a **Class Communications fan on Facebook** to keep up with the latest projects and news!
- Befriend us on **LinkedIn** to connect to our network.
- Visit our website at **ClassCommunicationsInc.com**. We recently redesigned it and would love to know what you think! Give us some feedback on the “**contact us**” tab.

And if you need to get back to the basics, you can easily talk to a live, breathing person. Just **call us** with details or to brainstorm your next project!

## Would You Benefit From...?

- Does your organization have clearly written guidelines and procedures for staff and students to follow during a crisis? We have the experience in designing emergency **planning guides** and **flipcharts**, **coordinating print and production**, and will help you compare materials and costs so you receive the best price.
- The **firmFRAME™** is a high-resolution digital display appliance that costs a fraction of traditional digital

signage. Download images, video clips and sound from anywhere with Internet connection and feature your students in action, workshop information, or high lights of your organization!

- Customize **your holiday cards and stationery** with student artwork or a personal message.

**Click on the links within this article or contact us to find out more!**



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**ClassCommunicationsInc.com**

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